

Business Intelligence for 21st Century Airports



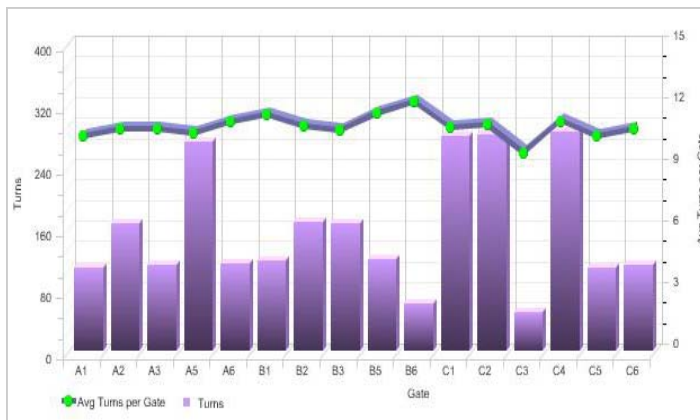
Deploy Information-Driven Insight Throughout Your Enterprise

Analytical Scorecards for Transit and Airports (ASTRA) is a business intelligence solution that provides timely, fact-based insight for airports. Created by AST Corporation using industry-leading Oracle technology, ASTRA is a ready-to-deploy application that can be easily configured to an individual airport's requirements.

ASTRA incorporates the recommendations of the Transportation Research Board (TRB), published in the Airport Cooperative Research Program (ACRP) Report 13. These Key Performance Indicators (KPIs) and dashboards help the airports meet mandatory reporting and performance measurement requirements from their funding sources, governing boards and the federal and state departments of aviation.

What has been lacking in the industry is a rigorous process for determining the most appropriate performance measures. A structured system can help agencies select and distill data in order to better understand how things are working and identify areas needing improvement.

- TRB



ASTRA provides the perspective, understanding and context for your operational and financial data. It presents actionable information to managers and executives in a user friendly visual media. The ability to drill down from charts and graphs to the transactional data and the ease of creating ad hoc reports empowers the business users to be more effective.

To learn more about ASTRA, visit our Website or call our toll free number listed below.



Key Features

- ▶ Over 100 pre-built dashboards organized in five categories
- ▶ Ready to deploy application; not just a Data Warehouse or Business Intelligence tool
- ▶ Compliant with TRB/ACRP Report 13
- ▶ Independent of data sources; does not impact existing systems
- ▶ Built using industry leading Oracle OBIEE technology and relational database
- ▶ Integrates seamlessly with Oracle E-Business Suite Analytics
- ▶ Easy to create new dashboards or modify delivered ones
- ▶ Pre-built integration with commonly used systems by airports

Analytics Categories

- ▶ Maintenance
- ▶ Operations
- ▶ Revenue
- ▶ Safety & Security
- ▶ Service